

VINAYAK VIDYAPEETH

Affiliated to CCS University, AKTU, Approved by AICTE & NCTE (A UNIT OF RUDRA GROUP OF INSTITUTIONS)

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Date 8/3/2025

POST EVENT REPORT	WOMEN DAY CELEBRATION
DATE AND VENUE	8 TH MARCH, 2025. COLLEGE SMART CLASS
TITLE OF PROGRAMME	CELEBRATING WOMEN ENTREPREUNEURS
ORGANISING UNIT	INSTITUTE INNOVATION QUALITY ASSURANCE CELL
RESOURCE PERSON	
NO. OF BENEFICIARIES	54 STUDENTS AND 8 STAFF MEMBERS
OBJECTIVES OF THE PROGRAMME	-TO RECOGNIZE WOMEN'S CONTRIBUTION AS ENTREPRENEUR -TO MOTIVATE STUDENTS TO BECOME ENTREPRENEUR FOR BETTER FUTURE OF INDIA FOR ITS INCLUSIVE AND SUSTAINABLE GROWTH
BRIEF REPORT OF THE PROGRAMME	INSTITUTE INNOVATION COUNCIL OF VINAYAK VIDYAPEETH COLLEGE, MEEUT ORGANIZED A MOTIVATIONAL SEMINAR ON "CELEBRATING WOMEN ENTREPRENEURS", FOR STAFF AND STUDENTS TO MAKE THEM AWARE OF THE CONTRIBUTION OF WOMEN ENTREPRENEURS IN WORLD ECONOMY AND SUSTAINABLE FUTURE AND TO MOTIVATE THE STUDENTS TO TAKE INNOVATION AND ENTREPRENEURSHIP AS THEIR POSSIBLE CAREER CHOICE. STAFF AND STUDENTS WERE SHOWN BIOGRAPHIES OF EMINENT ENTREPRENEURS LIKE INDIRA NOOYI, PHALGUNI NAYAR, KIRAN MAJUMDAR, KETIKA KAPOOR IN THE SMART CLASS. THERE WAS AN INTERACTIVE SESSION AFTER THE VIDEOS IN WHICH QUERIES OF STUDENTS WERE SATISFIED BY THE FACULTY OF MANAGEMENT DEPARTMENT
PROGRAMME OUTCOME	STUDENTS WERE MOTIVATED TOWARDS ENTREPRENEURSHIP STUDENTS WERE MOTIVATED AFTER SEEING THE BIOGRAPHIES OF WOMEN ENTREPRENEURS



Nh-58, Pawli Khas, Modipuram, Near Potato Research Centre, Meerut (U.P.)







8/3/2025